

Release

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FOR IMMEDIATE RELEASE
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CenterLine Welcomes New Corporate Marketing Manager

Windsor, Canada, March 5, 2019

CenterLine (Windsor) Limited, a global and award-winning leader in fastener and resistance spot welding technology and advanced production systems for the automotive industry, is very pleased to announce the addition of Mrs. Kathleen Cvitkovic to the position of Corporate Marketing Manager. Kathleen will report to Phil Campbell, VP Global Sales and Marketing, and will be responsible for managing all aspects of CenterLine's marketing initiatives.

“Kathleen is results-oriented and highly collaborative, which makes her a strong cultural fit at CenterLine”, said Campbell, “Her solid marketing background will allow us to focus on the strength of the CenterLine brand as we continue to innovate and grow in the future.”



Prior to joining CenterLine, Kathleen has focused on the development, implementation and management of comprehensive marketing campaigns which integrate branding, content creation, public relations, social media, conferences, and more. With over two decades of marketing expertise, she is a proven leader, who brings a range of practical experience and knowledge to her role.

“I am thrilled to start a new challenge at CenterLine and look forward to working with the team to further communicate the company’s comprehensive offerings,” said Mrs. Cvitkovic. “I am fortunate to join such an innovative company that has committed itself to the highest standards in their industry.”

For additional details please contact Phil Campbell – VP Global Sales and Marketing at (519)734-8464 ext. 4432 today.

About CenterLine

CenterLine (headquartered in Windsor, Ontario) is a Canadian based, privately held, corporation specializing in advanced automation processes and technologies that satisfy resistance welding, metal forming and cold spray application needs. It is established internationally with manufacturing and/or service support facilities situated in the USA, Mexico, Brazil, Germany, Romania, India and China which help support our customer’s international operations. With over 60 years of business experience, CenterLine continues to develop technologies and processes that assist our customers in maintaining their competitive advantage.