

## Release

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FOR IMMEDIATE RELEASE  
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## CenterLine Appoints Phil Campbell to VP Global Sales and Marketing

Windsor, Canada, March 5, 2019

CenterLine (Windsor) Limited, a global and award winning leader in fastener and resistance spot welding technology and advanced production systems for the automotive industry, is very pleased to announce that, Phil Campbell has been appointed to the role of VP Global Sales and Marketing. In this new role, Phil will continue to support our CenterLine (Windsor) Limited sales organization and clientele, while collaborating with our CenterLine Global Affiliates (CGA) to grow their business with our shared global customers in their respective international regions.



“We are strategically positioning CenterLine for the future, creating the precise framework necessary to serve our customers worldwide and increase growth throughout the company.” said Michael Beneteau, CEO of CenterLine (Windsor) Limited. “Phil is a proven leader that will be driving this strategic initiative and will play a key role in aligning our global platform.”

Campbell developed extensive business management experience as the past president of Axiom Technologies Ltd. prior to joining CenterLine in 2007 as VP of Sales and Marketing. He has 33 years of sales and sales management experience and a strong commitment to customer service and corporate relations.

“This is yet another component in our company’s transformational journey,” Campbell said. “We are structuring our organization to ensure continued growth while responding to the fluctuating needs of our customers around the world.”

Phil is a certified Engineering Technologist and a member in good standing with the Ontario Association of Certified Engineering Technicians and Technologists. He holds a Robotics and Process Technician diploma from Fanshawe College, London, Ontario. He has attended a number of post graduate executive management courses at the York University in Toronto and the University of Windsor.

For additional details please contact Marc Levesque – Director, Corporate Marketing at (519)734-8464 ext. 4459 today.

#### About CenterLine

*CenterLine (headquartered in Windsor, Ontario) is a Canadian based, privately held, corporation specializing in advanced automation processes and technologies that satisfy resistance welding, metal forming and cold spray application needs. It is established internationally with manufacturing and/or service support facilities situated in the USA, Mexico, Brazil, Germany, Romania, India and China which help support our customer’s international operations. With over 60 years of business experience, CenterLine continues to develop technologies and processes that assist our customers in maintaining their competitive advantage.*